

The RIBBON Classic



Formerly known as the Pink Ribbon Classic, The Ribbon Classic began as a simple golf tournament in 2006. It has now grown into a series of annual events which collectively enable it to be one of the most successful American Cancer Society fundraisers in the nation! The 2019 Ribbon Classic will strive to raise more than **\$385,000** to help the organization continue its extensive cancer research, education, patient services, and legal advocacy. Join us as we give, golf, and fight against cancer!

For more information, please contact:

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RibbonClassic.org | Cancer.org



CASINO NIGHT

Saturday, March 9, 2019 at The River Club

Enjoy an evening of gambling with play money, winning real prizes, and feasting on passed hors d'oeuvres!

FAMILY FUN RUN

Saturday, May 4, 2019 at The River Club

The Family Fun Run is a great opportunity for adults and kids to enjoy some healthy cardio. Walk, jog, run, or anything in between!

RIBBON PARTY

Sunday, September 29, 2019 at The River Club

The Ribbon Party is a cocktail reception with a high-end auction, delicious food, and a program celebrating cancer survivors.

GOLF TOURNAMENT

Tuesday, October 1, 2019 at The River Club

Our golf tournament hosts 128 female players on one of the finest courses in Georgia for some friendly competition.



The American Cancer Society's (ACS) mission is to save lives, celebrate lives, and lead the fight for a world without cancer. We do this through four primary ways:

WE DELIVER BREAKTHROUGHS investing in innovative research to develop game-changing approaches. This includes extramural research grants, cancer prevention studies, ACS journals and publications, a behavioral research center, and research venture fund. The American Cancer Society is the largest non-governmental source of cancer research funding in the United States. Through the years, 47 ACS-funded scientists have won the Nobel Prize. Today, ACS is funding **\$410,152,249** in research grants at across the country!

WE PROVIDE DIRECTION as a passionate ally, empowering people with information and answers. Throughout the cancer journey, ACS provides a circle of care that offers patients comprehensive information, daily help, and emotional support. This mainly includes our work through the National Cancer Information Center, Patient Navigation Program, cancer.org, cancer screening guidelines, health professional and patient education.

WE ARE ACTIVISTS convening relentless partners for awareness and impact. More specifically, this refers to ACS CAN (Cancer Action Network), cancer control roundtables, Coaches vs. Cancer, CEO's Against Cancer, and corporate partnerships. ACS promotes effective cancer policies and legislation at the federal, state, and local levels. Current advocacy efforts include creating a smoke-free environment in Atlanta's Hartsfield-Jackson Airport and increasing the tax on tobacco products.

WE BUILD COMMUNITIES united to fight cancer with access to treatment and compassion. This is accomplished through services like the Hope Lodge, Road to Recovery, CHANGE Grants, Relay for Life, Making Strides, galas and golf events. ACS partners with community groups, schools, faith organizations, corporations and more to bring practical, cancer-fighting information to people nationwide.

Cancer death rates have declined in the U.S. by **23%** since 1991 but we can't stop there! About **606,880** Americans are expected to die of cancer in 2019, which equals about **1,660** people per day. We are committed to improving these devastating odds!

Golf Tournament & Ribbon Party

SPONSORSHIPS

Presenting Sponsor (one available SOLD)

\$20,000

- A foursome for future use at The River Club
- One e-blast that highlights an executive at your company and your substantial support of the American Cancer Society
- Opportunity to address the audience during the tournament's Opening Ceremony
- A flag in the Circle of Hope in honor or memory of someone who has fought cancer
- Logo in all e-blasts and marketing materials produced by the Ribbon Classic
- Three social media posts including logo recognition and/or honoring someone who has fought cancer
- Company representation at one hole (Ribbon Classic will provide a sign. Sponsor must provide tent and table, if desired.)
- Two tournament foursomes (Each golfer will receive a player gift package, club amenities, course hospitality, breakfast, lunch, and Post-Golf Reception admission.)
- Logo and link on RibbonClassic.org landing page
- Logo on the tournament's electronic leaderboard
- Ribbon Party admission for up to 12
- Recognition at the Ribbon Party

Tribute Sponsor

\$15,000

- One e-blast that highlights an executive at your company and your substantial support of the American Cancer Society
- Opportunity to address the audience during the tournament's Post-Golf Reception
- Logo recognition in two e-blasts
- A flag in the Circle of Hope in honor or memory of someone who has fought cancer
- One social media post including logo recognition and/or honoring someone who has fought cancer
- One tournament foursome (Each golfer will receive a player gift package, club amenities, course hospitality, breakfast, lunch, and Post-Golf Reception admission.)
WAIT LIST AVAILABLE ONLY
- Logo and link on RibbonClassic.org landing page
- Logo on the tournament's electronic leaderboard
- Ribbon Party admission for up to 12
- Recognition at the Ribbon Party

Hope Sponsor

\$10,000

- Logo placement on golfer gift bags
- Two social media posts including logo recognition and/or honoring someone who has fought cancer
- Company representation at one hole (Ribbon Classic will provide a sign. Sponsor must provide tent and table, if desired.) *WAIT LIST AVAILABLE ONLY*
- One tournament foursome (Each golfer will receive a player gift package, club amenities, course hospitality, breakfast, lunch, and Post-Golf Reception admission.)
WAIT LIST AVAILABLE ONLY
- Logo and link on RibbonClassic.org landing page
- Logo on the tournament's electronic leaderboard
- Ribbon Party admission for up to ten
- Recognition at the Ribbon Party

Ribbon Party Sponsor (one available SOLD)

\$10,000

- Opportunity to address the party audience
- Opportunity to provide a branded item and/or promotional literature for Ribbon Party guests
- Logo recognition on all Ribbon Party e-blasts and marketing materials
- Logo recognition at the Ribbon Party
- Company representation at one hole (Ribbon Classic will provide a sign. Sponsor must provide tent and table, if desired.)
- One tournament foursome (Each golfer will receive a player gift package, club amenities, course hospitality, breakfast, lunch, and Post-Golf Reception admission.)
- Logo and link on RibbonClassic.org landing and Ribbon Party page
- Ribbon Party admission for up to ten
- Recognition at the Ribbon Party

Champion Sponsor (one available)

\$7,500

- Full rights to the hole-in-one contest. Includes naming the contest, providing the prize, presenting the prize during the Post-Golf Reception, and having company representation at the hole. (Ribbon Classic will provide a pin flag and hole-in-one insurance. Sponsor must provide tent and table, if desired.) *WAIT LIST AVAILABLE ONLY*
- One tournament foursome (Each golfer will receive a player gift package, club amenities, course hospitality, breakfast, lunch, and Post-Golf Reception admission.)
WAIT LIST AVAILABLE ONLY
- Logo and link on RibbonClassic.org landing page
- Logo on the tournament's electronic leaderboard
- Ribbon Party admission for up to eight
- Recognition at the Ribbon Party

Cure Sponsor **\$5,000**

- Company representation at one hole (Ribbon Classic will provide a sign. Sponsor must provide tent and table, if desired.) **WAIT LIST AVAILABLE ONLY**
- Two tournament foursomes (Each golfer will receive a player gift package, club amenities, course hospitality, breakfast, lunch, and Post-Golf Reception admission.) **WAIT LIST AVAILABLE ONLY**
- Logo recognition on RibbonClassic.org
- Logo recognition on the tournament's electronic leaderboard
- Ribbon Party admission for up to eight
- Recognition at the Ribbon Party

Survivor Sponsor **\$3,000**

- Company representation at one hole (Ribbon Classic will provide a sign. Sponsor must provide tent and table, if desired.) **WAIT LIST AVAILABLE ONLY**
- One tournament foursome (Each golfer will receive a player gift package, club amenities, course hospitality, breakfast, lunch, and Post-Golf Reception admission.) **WAIT LIST AVAILABLE ONLY**
- Name recognition on RibbonClassic.org
- Name recognition on the tournament's electronic leaderboard
- Ribbon Party admission for up to six
- Recognition at the Ribbon Party

Contest Sponsor (seven four available) **\$2,000**

- Company representation at one contest location: putting, chipping, straightest drive, or closest to the pin. (Ribbon Classic will provide a sign. Sponsor must provide tent and table, if desired.) **WAIT LIST AVAILABLE ONLY**
- Opportunity to present the prize for your contest at the Post-Golf Reception
- Name recognition on RibbonClassic.org
- Name recognition on the tournament's electronic leaderboard
- Ribbon Party admission for up to six
- Recognition at the Ribbon Party

Friend Sponsor **\$1,000**

- A flag in the Circle of Hope in honor or memory of someone who has fought cancer
- One social media post including logo recognition and/or honoring someone who has fought cancer
- Name recognition on RibbonClassic.org
- Name recognition on the tournament's electronic leaderboard

- Ribbon Party admission for up to four
- Recognition at the Ribbon Party

Hole Sponsor **\$500**

- A hole sign on the tournament's golf course
- Name recognition on RibbonClassic.org
- Name recognition on the tournament's electronic leaderboard
- Ribbon Party admission for up to two
- Recognition at the Ribbon Party
- **\$350 UPGRADE: (18 max. available SOLD)**
Company representation on golf course (Sponsor must provide tent and table, if desired.) **WAIT LIST AVAILABLE ONLY**

Golf Tournament & Ribbon Party **NAMING OPPORTUNITIES**

- Logo placement on your part of the event
- Product placement on your part of the event
- Name recognition on RibbonClassic.org
- Name recognition on the tournament's electronic leaderboard
- Ribbon Party admission for up to six
- Recognition at the Ribbon Party

Driving Range Sponsor (one available SOLD) **\$3,500**

Balloon Sponsor (one available SOLD) **\$3,000**

Beverage Cart Sponsor (two one available) **\$3,000**

Weather Sponsor (one available) **\$3,000**

Golf Cart Sponsor (one available SOLD) **\$2,500**

Caddie Sponsor (two available SOLD) **\$2,000**

Casino Night SPONSORSHIPS

King Sponsor \$4,000

- Opportunity to address the Casino Night audience
- Unique product placement at Casino Night
- Opportunity to provide and hang a banner promoting your company at Casino Night
- Opportunity to provide a branded item and/or promotional literature for Casino Night guests
- Logo recognition in all Casino Night e-blasts
- Logo and link on RibbonClassic.org
- Casino Night admission for six
- Recognition at Casino Night

Queen Sponsor \$3,000

- Opportunity to provide and hang a banner promoting your company at Casino Night
- Opportunity to provide a branded item and/or promotional literature for Casino Night guests
- Name recognition on RibbonClassic.org
- Casino Night admission for four
- Recognition at Casino Night

Jack Sponsor \$1,000

- Opportunity to provide a branded item and/or promotional literature for Casino Night guests
- Name recognition on RibbonClassic.org
- Casino Night admission for two
- Recognition at Casino Night

MORE GIVING OPPORTUNITIES

The Ribbon Classic has maintained an impressive expense ratio of less than **20%** in recent years. This is largely a result of having considerable support from in-kind donors and those who give money to cover specific expenses. They enable us to minimize expenditures, therefore investing more funding into the American Cancer Society's critical programs and services. Please consider donating any of the following items or money to pay for them to help us continue:

- Gift cards
- Auction items
- Raffle prizes
- Breakfast foods for golfers, caddies and volunteers (qty: 150)
- Family Fun Run t-shirts **SOLD**
- Golfer lunches (qty: 128) **SOLD**
- Volunteer lunches (qty: 20) **SOLD**
- Caddie lunches (qty: 60) **SOLD**



PLEDGE & DONATION FORM

Yes! I/We would like to support the 2019 Ribbon Classic at the following level:

Golf Tournament & Party Sponsorships

- \$20,000 Presenting
- \$15,000 Tribute
- \$10,000 Hope
- \$10,000 Ribbon Party
- \$7,500 Champion
- \$5,000 Cure
- \$3,000 Survivor
- \$2,000 Contest
- \$1,000 Friend
- \$850 Hole + Upgrade
- \$500 Hole

Golf Tournament & Party Naming Opportunities

- \$3,500 Driving Range
- \$3,000 Beverage Station
- \$3,000 Balloon
- \$3,000 Weather
- \$2,500 Golf Cart
- \$2,000 Caddie

Casino Night Sponsorships

- \$4,000 King
- \$3,000 Queen
- \$1,000 Jack

Donations

- \$1,000** Help provide a trained patient navigator to a cancer patient so they can understand their diagnosis and treatment options.
- \$500** Dinner for all 52 patients and their caregivers at the Hope Lodge
- \$250** Two nights of free lodging for a cancer patient and their family at the Hope Lodge
- \$100** One week of transportation to treatment for a cancer patient through *Road to Recovery*
- Other Amount \$** _____
My company _____
will match \$ _____.

DONOR INFORMATION

Donor Name:
as it should be published _____

Mailing Address: _____

Contact Name: _____ **Title:** _____

Phone: _____ **Email:** _____

PAY METHOD

- CREDIT CARD** Please visit www.RibbonClassic.org to pay online.
- CHECK** \$ _____ check made payable to the American Cancer Society enclosed.
- PLEDGE** Please bill me/us later. **All payments must be received by October 1, 2019.**

Signature* _____

Date _____

**This signature is your commitment to contribute at the level specified above.*

PLEASE RETURN COMPLETED FORM TO

Attn: Ribbon Classic | Kiana Matthews
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